



co_shoes
international workshop

**THE FIRST EVENT WILL BE HELD
ON 22 AND 23 OCTOBER
AT THE ALICANTE TRADE FAIR INSTITUTION
LOCATED IN ELCHE**

CO-SHOES, A NEW MEETING POINT FOR THE FOOTWEAR SECTOR IN SPAIN

The event, organised by the Spanish Footwear Industries Federation (FICE - for its acronym in Spanish), aims to promote and boost the productive capacity of the Spanish and European footwear industry.

Madrid, 18 June 2014.

Co-shoes is the new meeting point for the Spanish and European footwear industry, having been designed for manufacturing companies, businesses, distributors and designers to come together and present their needs and projects in the footwear sector.

The first Co-shoes event, organised by the Spanish Footwear Industries Federation (FICE), will be held on the 22 and 23 October at the Alicante Trade Fair Institution located in Elche. This event is for professionals from the footwear industry and it is to be held biannually in May and October. It aims to promote and boost the productive capacity of the footwear industry among those Spanish and foreign companies who are seeking to produce in Spain.

Co-shoes defines itself as an international workshop focused on the exchange of information and the fostering of the initiation of new business. Expected attendees include production companies from Spain and other European countries (France, Italy, Portugal, Romania and Turkey).

At this event, visitors and exhibitors can negotiate manufacturing and trade contracts, explore collaboration methods, establish national or international partnerships, and take advantage of the wealth of business experience in the sector.

A NEW SCENARIO FOR FOOTWEAR PRODUCTION

After a period in which part of the European footwear production had largely relocated to other countries, especially in Asia, a new scenario for the footwear industry is taking shape in Europe. Within this new scenario, there is an increasing demand for production to be carried out in the country. In addition to this demand, many Spanish and European companies already offer this outsourcing service as a core business activity or as a complementary line of business.

As a result, Co-shoes defines itself as a professional meeting point responding to these new production needs and one which will drive the recovery of the European and Spanish business community as a whole.

PROMOTION OF THE SPANISH FOOTWEAR INDUSTRY

Co-shoes has the support of the Valencian Business Footwear Association (AVECAL), the Rioja Footwear Manufacturers Association, The Almansa Footwear Manufacturers Association (ASPROFA), the Toledo Industrial Footwear Provincial Association (APICT), the Zaragoza and Provinces Manufacturers Association of Footwear and Related Articles (AFCYA), and the Huelva Footwear Industry Provincial Association (APICAL).

Co-shoes will be held at the same time as Futurmoda (International Exhibition of Leather, Components and Machinery for Footwear) which also takes place biannually in the Alicante trade fair area, establishing a consolidated and effective industrial, commercial and business space, in addition to an attractive showcase of new proposals, which will make it the largest workshop in the footwear sector in southern Europe.

For further information:

FICE
info@fice.es

CO-SHOES
www.coshoes.es
info@coshoes.es

GLOBAL- AGENCIA DE COMUNICACIÓN
Paloma García-Ramos
prensa@globaldesign.es
+34 636 70 87 76