



co_shoes
& accessories
international workshop

22-23 April 2015

CO_SHOES & ACCESSORIES ANNOUNCES ITS SECOND EDITION FOR NEXT APRIL

- **The Workshop will be held at the Alicante Trade Fair Institution (IFA) in a larger and more modern hall, in response to the success of its first edition.**
- **The event will be widely advertised in international markets, with special emphasis on the following target markets: Germany, France, Italy, the Netherlands and United Kingdom.**

January 12th 2015

Following the success of the first year, Co_Shoes & Accessories announces the dates for its next event: the 22nd and 23rd of April 2015.

Like last year, Co_Shoes will be held at the Alicante Trade Fair Institution (IFA) located in Elche, but will take place in the more spacious and modern Hall 2. The exhibition space was increased in response to the interest aroused by the first Workshop.

Co_Shoes has already opened, until February 20th, registration for the second event for companies in the footwear sector, leather goods, accessories, brands, distributors, and designers. Although Co-Shoes had exhibitors from the leather goods sector during the first event, participation of this sector in the second event will be made official by the incorporation of their logo, giving the workshop greater relevance.

Co_Shoes has also incorporated improvements in services arising from suggestions and comments of visitors and exhibitors who participated in the first event.

It is worth noting that Co_Shoes is active 365 days a year: the exhibitors' catalogue that is published is used for any enquiries regarding outsourcing services. Manufacturing enquiries continue to be received since the first event was held.

COMMITMENT TO INTERNATIONAL MARKETS

Furthering its international vocation, Co_Shoes will have a wide scope in international markets, focusing its promotional efforts, advertising investment, trade missions and databases on those markets that have proved to be most interested in the initiative: Germany, France, Italy, the Netherlands and United Kingdom.

Co_Shoes was born with the aim of promoting the productive capacity of the Spanish footwear and leather goods industry between domestic and international companies who are looking to produce quality footwear and leather goods.

In addition to this demand, many Spanish companies already offer this outsourcing service as a core business activity or as a complementary line of business.

The first Co_Shoes workshop closed the doors of its first event with 500 registered visitors both national and international. Virtually all of the exhibiting companies (98%) considered the initiative successful and expressed an interest in its continuation.

For further information:

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