

5 - 6
OCTUBRE
2016
ELCHE-ALICANTE

co_shoes
& accessories
international workshop

www.coshoes.es

Inaugurated today by the Mayor of Elche, Carlos González Serna

THE THIRD EDITION OF CO_SHOES & ACCESSORIES IS LAUNCHED, THE EVENT FOR SUBCONTRACTING AND OWN-BRAND FOOTWEAR AND LEATHER GOODS

- **The objective of CO_SHOES & accessories is to promote the production capacity of the Spanish footwear industry among national and foreign brands who are seeking to produce high-quality footwear.**
- **Among the professional profiles who are registered, of particular note are representatives from brands and designers of clothing and footwear, online fashion start-ups and chains of shoe shops in Spain, Italy and Denmark, among others.**
- **The third edition of CO_SHOES & accessories will be held at the same time as Futurmoda, and the two events are expected to attract 5,000 visitors.**

Elche, October 5, 2016

Today in Elche the III edition of CO_SHOES & accessories opens its doors, the meeting point dedicated to subcontracting and own-brand services in the footwear and leather goods sector.

This workshop, organized by the Federation of Spanish Footwear Industries (FICE), was born in 2014 in response to the growing demand for high-quality production in Europe and particularly in Spain. The event has been consolidated as a reference point for those who are seeking to produce in the south of Europe or for those who want new suppliers for their own brands or to launch new projects.

The meeting will take place in what is becoming its regular home: hall 2 at the Institución Ferial Alicantina (IFA), located in one of the most powerful footwear clusters in the industry.

CO_SHOES & accessories is active 365 days of the year, thanks to an online catalogue of exhibitors, which is available for any inquiries in relation to subcontracting services. As such, from the first edition to the present day, continuous production orders have been received.

This third edition of CO_SHOES & accessories will be held at the same time as Futurmoda

(International Leather Salon, Components and Machinery for Footwear). Both will constitute a solid and efficient industrial, commercial and business space, as well as serving as an attractive showcase of new proposals, making it the biggest footwear industry workshop in the south of Europe with a joint surface area of more than 10,000 m², with 340 exhibitors and 5,000 visitors expected.

Exhibitors by region

The third meeting of CO_SHOES features 25 exhibitors, of whom 24% are taking part for the first time.

By region, 72% of the exhibitors are from the Valencia Region (18). In second place, is the Murcia region, from which 12% of companies come. Lastly, La Rioja accounts for 8% of the participation and Huelva 4%.

Elche, with 11 companies, represents 44% of the total participation.

In relation to the products on offer, 80% corresponds to women's footwear, from casual and trendy lines, to espadrilles and comfortable shoes. Some 60% of what's on offer is men's shoes, from urban and youth lines, to smart shoes. Children's shoes account for 44%.

Once again, the meeting will count on the participation of the Footwear Technological Institute (INESCOP), with the aim of displaying the capabilities and the services on offer in the sector (quality, innovation, laboratory analysis, certifications, etc.).

The complete list of exhibitors can be found on the workshop's webpage: www.coshoes.es

Visitors and support for the event

Among the registered visitors are national and international brands/designers who are seeking producers for their lines of footwear and handbags, textile brands who want to complete their collections with footwear and leather goods, online footwear start-ups, shoe shop chains, importers, distributors and international purchasing groups, such as one of the biggest European fashion groups, the Danish company Bestseller.

In terms of country of origin, visitors from Spain, Italy, United Kingdom, United States and Denmark, among others, have already confirmed their attendance.

The results of the edition, which starts today, will be decisive when measuring the true impact that CO_SHOES & accessories is having among exhibitors and visitors during a period in which the international market is opting more and more for Spanish products.

The Spanish Footwear Industries Federation - FICE - is a business organisation that represents the general interests of the footwear sector. FICE and their Associations, on the whole, bring together more than 500 companies that represent 90% of the Spanish sector's production, distribution and export. In addition to representation activities, defence of the sector, and promoting the image of Spanish Shoes, FICE covers virtually all areas the companies deal with. Foreign trade has a very significant weight in the balance as the sector is traditionally dedicated to export (almost 80% of its production).

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