



co_shoes
& accessories
international workshop

22-23 Abril 2015

FOOTWEAR AND LEATHER GOODS SUBCONTRACTING AND RETAILER BRANDS ARE MEETING IN ELCHE

- **Brand representatives, designers, e-Commerce platforms, footwear chains, importers, distributors and international purchase groups have already confirmed their presence in the workshop.**
- **With a current increase in demand for quality production in Europe, and particularly in Spain, Co_Shoes & Accessories comes at the best time to satisfy this demand.**
- **The next edition has almost 50 exhibitor companies, from Spain, Portugal, and Italy, which offer a wide array of products and business services.**

Madrid, April 16, 2015.

The 2nd edition of Co_Shoes & Accessories will be launching on April 22nd. A new meeting organised by the Spanish Footwear Industries Federation (FICE) which, after its debut six months ago, once again provides a meeting point dedicated to subcontracting services and retailer brands in the footwear and leather goods sector.

This workshop, which first appeared in 2014 as a response to the increasing demand of quality production in Europe and particularly in Spain, is making a name for itself in the event calendar for those who seek to produce in Southern Europe or find new providers for their own brands or for launching new projects.

Exhibitors

In its second call, Co_shoes will offer the presence of 47 exhibitor companies, from which 40% are new. In regards to origin, 90% of them are Spanish, while the remaining 10% corresponds to companies from Italy, Portugal and Poland.

As per Autonomous Communities, 77% of exhibitors belong to the Valencian Community. In second place is Aragon with 4 companies (9%), and finally La Rioja with 2 exhibitors (4%). Elche, with a 22-firm presence, represents a 47% of total participation.

In regards to product supply, 45% corresponds to women's footwear, from casual, trendy and party lines to espadrille and comfort. 38% of product offer is male footwear, from urban and youth lines to stylish. 22% corresponds to children's footwear.

The list of exhibitors may be consulted in the workshop's website: www.coshoes.es

Visitors

Among registered visitors there are national and international brands/designers who are seeking manufacturers for their footwear and bag lines, textile brands who wish to complete their collections with footwear and leather goods, and e-Commerce platforms (Amazon Spain or Mamuky-online children fashion-), footwear chains (Krack or Zap-In, among others), importers, distributors, and international purchase groups such as the Danish Scan-Thor or Shoe -D- Vision, or the Italian Landini Calzature, ABM Group, Killin, Mauri Moda, Punto Scarpe, and Fratesi.

By country of origin, attendance has been confirmed by visitors from Spain, Italy, United Kingdom, Netherlands, Turkey and China, among others.

The results from April's edition will be decisive to know the real impact that Co_Shoes is having among exhibitors and visitors, in a period in which the international market is relying more and more on Spanish products.

Co_shoes is backed by the Valencian Institute of Business Competitiveness (IVACE), geared towards companies in the Valencian Autonomous Community as well as the Programme for trade missions of international purchasers. It is also sponsored by the Elche City Council through support to local businesses and to their Communication Plan.

The Spanish Footwear Industries Federation - FICE - is a business organisation that represents the general interests of the footwear sector. FICE and their Associations, on the whole, bring together more than 500 companies that represent 90% of the Spanish sector's production, distribution and export. In addition to representation activities, defence of the sector, and promoting the image of Spanish Shoes, FICE covers virtually all areas the companies deal with. Foreign trade has a very significant weight in the balance as the sector is traditionally dedicated to export (almost 80% of its production).

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